

WHLAG Minutes

October 4, 2008

Attendees

D'Urso, Douglas; Dysart, Laura; Flaherty, Scott; Hand, Jerry; Jones, Ruth; Mallon, Peg; Parke, Carol; Thompson, Debbie; Van Paasschen, Kathleen; Dishon, Clay; Wendt, Linda;

Agenda

- Thank you to the Fall Picnic
- Farmer's Market Volunteers
- Author's Night
- Website
- Cardinal Health Grant
- Library/WHLAG Proposed Purchases
- Farmers Market. – Beginning September 27th
- Winterfest (January)
- Wreaths Across America
- Treasurer's Report
- Clay's Announcements
- Next Meeting

Minutes

- Thank you to fall picnic and Farmer's Market volunteers. We've had good response since we've started, and were really busy last Saturday.

The Farmer's Market is running through December 6th, and we are using it to advertise our group, sell items we are promoting. We sold 2 wreathes last week. There is a signup sheet for volunteers to man the booth. Steve has a gazebo we can use.

The group discussed ideas for things we can sell. Scott proposed some simple Christmas ornaments – which are only \$1 to make, but look very nice. Selling for \$7 today, but the group feels that \$5 is more appropriate. T-shirts were suggested, displaying literary quotes, perhaps with a logo. Steve will speak with Page Hayes about the possibility of a custom logo.

There was a concern about attempting to branch out too much; we should start with a single item and see how well we can support it.

- Based on the new income, several proposed purchases were discussed. These include the projector, but also some other items. Clay is also looking at a screen and a mobile lectern with locking doors, to house the projector. The screen is a manual pull-down. Lectern, \$240; projector, \$900; screen, \$230. Scott also proposed purchasing a new bubble machine, after the disappointing performance of the current one at the fall picnic. Group approves.
- There was discussion about the direction and focus of our fundraising. We have a lot of money, but there should be some goals or direction to what we're doing. We have always tried to fill the gaps in the past, buy books, and other things, but we should have a clear idea about what we are raising funds for: low, middle, and high goals. Makes communicating our need outside the group easier. There is an existing do have a wish list, one possibility.

Another focus is the 50th anniversary of the branch, which is July 9, 2009. We have deferred several things because of the pending City of the Future funds, but these have been discussed for over a year, and have not been forthcoming. Laura will talk to David Hathcock to see if we can learn anything more definite. This would give us a concrete fundraising goal, working backward from that date. We can help make a big deal out of the event, start advertising early through banners, and the summer reading program. Clay has asked Harriett if the library board has anything in store, and is waiting to hear back.

- Next Monday, October 6th, is Author's Night with Stacey Hawkins Adams at 6:30. Alberta will introduce her.
- Website review. Not much activity; 10 to 20 hits per month.
- Received another grant from Cardinal Health: \$686.
- Winterfest. 3rd Saturday, usually. Coming up. Flyer for advertising.
- Wreaths Across America. December 1st is the end date. John O'Toole may be willing to put something up at restaurant.
- Treasurer's report. There have been two deposits, including the Cardinal Health grant. 5235.06 total funds. 3346.15 undesignated.
- Clay's Report. Second round of interviews for children's library just concluded. Candidate is being vetted; she lives in Florida.

Clay has money in his collection budget that needs to be spent by February. Will target juvenile collection, but some focus on replacing worn classics.

Expectation is that there will be no reductions in current library funds due to economic situation.

Computer training, targeting specific groups. Would like to get laptops for training for here in the community room, rather than having to use the boxes in the main room. Ties them up, and there is a lot of traffic.

Teen advisory board. Clay has a full list of names, especially from kids who need community service hours. Several things in mind, including development of organizational leadership skills, writing book reviews, shelving, cleaning, and the like. There is also a chess club that meets one afternoon a week.

- Next meeting, November 1 at 9:00 am at the library.